



# Incuboo

ventures

Empowering Innovation, Accelerating Growth

[www.incuboo.com](http://www.incuboo.com)

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# ABOUT US



Incuboo Ventures, founded in 2024 by seasoned veterans, is your trusted partner for investment growth. We understand the unique challenges of finding the right early-stage startups and empower investors with essential resources to make informed decisions.

We specialize in identifying and selecting high-potential startups, providing a solid foundation for your investments. Our comprehensive services include strategic advisory, winning deal negotiations, and successful exit planning, ensuring your investments are optimized for long-term success.

Join us at Incuboo Ventures, and let's build a brighter future for your investments together.

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# INVESTING IN INDIA'S GROWTH STORY

Partner with Incuboo Ventures to capture unprecedented growth.



# INDIA'S ECONOMIC RISE

An economy on the move.

## GDP Growth



Consistently among the fastest-growing major economies (6-7% average). Aiming for \$5 trillion GDP by 2025.

## Global Ranking



India has emerged as the world's 5th largest economy, recently surpassing major economies like the UK and France.

## Demographic Dividend



Youngest population in the world with a growing middle class and rising disposable incomes. Huge consumer market.

## Government Initiatives



Supportive policies like "Make in India" and "Digital India" driving innovation and investment.

# WHY INDIA IS THE NEXT BIG THING

What is fueling India's growth.

## Digital Revolution



High mobile penetration and internet adoption fueling digital transformation.

## Infrastructure Development



Massive investments in roads, railways, and digital infrastructure.

## Favorable Policies



Government initiatives promoting ease of doing business and attracting foreign investment.

## Growing Middle Class



Expanding consumer market with increasing purchasing power.

# YOUR GATEWAY TO INDIAN STARTUPS

What we offer to investors.



**Identifying  
Right Startups**



**Negotiating a  
Winning Deal**



**Investor Rights  
Protection**



**Comprehensive  
Due Diligence**



**Optimal Exit  
Strategy**



**Strategic  
Advisory**



**Local Market  
Insights**



**Networking  
Opportunities**

# OUR TEAM INVESTEE PORTFOLIO

Empowering innovative startups at the critical ideation, PoC, & MVP stages where traditional funding is often skeptical.

Contact us today!

unremot

ROBA

Geekster

BV

freed

DIAGNOEASY

Dave AI



You could invest in the next rising star.

# OUR TEAM

Guiding startups with expertise and dedication.

## Anindya Sengupta

Founder (IIM Ahmedabad)

25+ Years of Experience

Growth Marketing, Serial Entrepreneur, Angel Investor, Strategist



## Vivaswan Bhattacharya

Co-Founder (Uni. of Calcutta)

28+ Years of Experience

Start-up Consultant, Mentor, Angel Investor, Telecom Veteran



## Atrayee Paul

Mentor (Uni. of Michigan)

12+ Years of Experience

Angel Investor, Product Management Veteran, Data Science & Machine Learning Expert



## Anirban Sett

Mentor (IIT Kharagpur)

25+ Years of Experience

Angel Investor, Mentor, Automobile Veteran, EV Diagnostics Leader



## Debjit Adak

Mentor (IBS Hyderabad)

20+ Years of Experience

Investment Management, Professional Valuer, PMS Leader, Agribusiness Mentor



## Arideep Halder

Mentor (TERI University)

10+ Years of Experience

Digital Transformation, Cleantech Veteran, Sustainability, Fund Raising Expert



# FAQ's

Quick answers to key questions about our offerings.

## 1. How do you ensure that I invest in the right startups?

We conduct thorough due diligence and evaluate startups based on their market potential, team expertise, and scalability. Our rigorous selection process ensures that you invest in startups with high growth potential and innovative solutions.

## 2. How do you secure a winning deal for investors?

We negotiate favorable terms, secure the right valuation, and draft comprehensive agreements to protect your investment rights. Our expertise in deal-making ensures that you get the best possible return on your investment.

## 3. What exit strategies do you offer?

We map out successful exit strategies tailored to your investment goals. Whether you're considering a full or partial exit, we analyze potential scenarios and guide you through the process to achieve optimal returns.

## 4. Can I invest directly in startups through Incuboo Ventures?

Yes, investors directly invest in startups. We facilitate this process by identifying the right early-stage startups, conducting due diligence, and providing ongoing support to ensure your investment is well-managed.

## 5. How do you protect my investment rights?

We draft shareholder agreements that include rights and protections such as liquidation preferences, board seats, and anti-dilution clauses. This ensures that your interests are safeguarded throughout the investment period.

## CONTACT INFORMATION

We'd love to hear from you!



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